



**For Immediate Release**

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## **PEDCO Celebrates 26 Years with New Identity**

**CINCINNATI, OH / FORT WAYNE, IN**—PEDCO E&A Services, Inc.

[www.pedcoea.com](http://www.pedcoea.com)) proudly announces its new brand identity in keeping with the company's enhanced focus on providing integrated, full-service engineering and architecture services. PEDCO's new brand kicks off today, with a client-specific communications campaign to begin the week of June 11<sup>th</sup>.

The new brand reflects the benefits PEDCO offers its clients with a bold, strong logo that visually represents the company's solid foundation of design and technical abilities. The new tagline, *Reliable Solutions, Expected Results*, summarizes what the organization delivers in every project.

PEDCO demonstrates its strong project management, design, and integrated service capabilities through such projects as Crane Fencing Solutions' Production Facility in Mason, Ohio. In managing and designing the renovations of the 215,000-square-foot Mason facility, PEDCO assisted in site evaluations, designed, created and submitted Planning Commission and Board of Zoning Appeals documents and provided construction documents including a new image for the building. In addition, the PEDCO team facilitated efforts with Rail America for the extension of a rail spur and won approval of six variances from the City of Mason Board of Zoning Appeals.

"This philosophy towards how we design is largely what has inspired our new identity. It's not just a matter of a new logo; it's how we want to leave our mark on the regions in which we serve and live," says PEDCO President William Giesler.

Other notable PEDCO clients include Cincinnati Children's Hospital, Fidelity Investments, Procter & Gamble Co., GE Aviation, and NASA. In addition to Health Care, Corporate, and Test Facilities, other markets PEDCO serves include: Industrial and Manufacturing, Working Environments, and Higher Education.



To learn more about PEDCO, contact Ken Hover or William Giesler at 513.782.4920, or visit [www.pedcoea.com](http://www.pedcoea.com).

***About PEDCO***

*PEDCO E&A Services, Inc. was founded in 1981. With offices located in Cincinnati, Ohio and Fort Wayne, Indiana, PEDCO serves a variety of premier Midwest clients in industries ranging from Industrial/Manufacturing and Health Care to Education and Working Environments. PEDCO's team includes LEED™ accredited professionals and designers of high performance green buildings. Projects range in size from small consulting engagements to comprehensive design services on significant projects.*